

EXPANDING BRANDS

Narrow Bay Media

Advertisement & Promotion

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Professional Marketing Director



PRICING

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**PRICES LISTED ARE SUBJECT TO
CHANGE BASED ON COMPLEXITY.**

NARROW BAY MEDIA LLC

PRICE LISTING

A. GRAPHIC DESIGN SERVICES

FLYERS & POSTERS

| <u>Service</u> | <u>Description</u> | <u>Turnaround</u> | <u>Price</u> |
|------------------------------------|-----------------------------|-------------------|--------------|
| Single-Sided Flyer (A6/A5) | Custom design, 2 revisions | 1-2 days | \$50 |
| Double-Sided Flyer | Custom design, 3 revisions | 1-3 days | \$85 |
| Poster (A3/A2) | High-res promotional poster | 2-4 days | \$150 |
| Event Flyer Package (5 variations) | Social + print versions | 3-5 days | \$500 |

SOCIAL MEDIA ADS & GRAPHICS

| <u>Service</u> | <u>Description</u> | <u>Turnaround</u> | <u>Price</u> |
|---------------------------------|------------------------------------|-------------------|--------------|
| Static Ad Banner | i.e. Facebook, Instagram, LinkedIn | 1-2 days | \$60 |
| Carousel Ad Set (3-5 slides) | Consistent branding | 1-3 days | \$250 |
| Animated Social Ad (5-15 sec) | Motion graphics | 2-3 days | \$250 |
| Monthly Social Graphics Package | 10-20 posts | 3-5 days | \$500 |

B. BRANDING SERVICES

| <u>Service</u> | <u>Description</u> | <u>Turnaround</u> | <u>Price</u> |
|------------------------|---|-------------------|---------------|
| Logo Design (Basic) | 1 concept + 2 revisions | 2-3 days | \$120 |
| Logo Design (Premium) | 3 concepts + full branding kit | 3-4 days | \$250 |
| Brand Identity Package | Logo, colors, fonts, social kit | 3-5 days | \$350 |
| Business Card Design | Print + digital format | 2-3 days | \$120 |
| Menu Design | Print + digital format (1-4 Pages) | 5-7 days | \$400 |
| Website Development | Landing Page & Company Info W/ Design | 7-10 days | \$500-1,800 |
| Web Product Database | Product display with image and descriptions | 14-30 days | \$1,500-3,000 |

C. PHOTOGRAPHY SERVICES

STUDIO & OUTDOOR SHOOTS

| <u>Service</u> | <u>Duration</u> | <u>Deliverables</u> | <u>Price</u> |
|-----------------------|----------------------|-------------------------|---------------|
| Portrait Photography | 1 hour | 10 edited photos | \$350 |
| Product Photography | Per product or batch | High-res images | \$200 |
| Corporate/Team Photos | 1-2 hours | Edited team shots | \$350 |
| Event Photography | Per hour | Unlimited shots + edits | \$500-\$2,000 |

D. VIDEOGRAPHY SERVICES

| <u>Service</u> | <u>Description</u> | <u>Price</u> |
|-------------------------------|------------------------------------|---------------|
| Short Promo Video (30-60 sec) | Shooting + editing + color grading | \$1,200-3,000 |
| Event Videography | Per hour (Includes roundup video) | \$1,500 |
| Commercial/Ad Video | Script, shoot, edit | \$2,500-4,000 |
| Social Reels/TikToks Package | 8 short videos/month | \$1,000 |
| Drone Footage Add-On | Aerial shots | \$800 |

E. ARTIFICIAL INTELLIGENCE (AI) -Powered Services

| <u>Service</u> | <u>Description</u> | <u>Price</u> |
|----------------------------|--------------------------------------|---------------|
| AI-Assisted Graphic Design | Fast-turnaround visuals | \$75-\$150 |
| AI Voiceovers | Male/Female/Multiple Diverse accents | \$75 |
| AI Scriptwriting | Short or long-form | \$150-\$250 |
| AI Brand/Ad Concepts | Creative concepts & mockups | \$300-\$1,200 |

F. PHOTO & VIDEO ENHANCEMENT

| <u>Service</u> | <u>Description</u> | <u>Price</u> |
|---------------------------------|----------------------------------|--------------|
| Photo Retouching (Basic) | Color + lighting adjustments | \$30 |
| Advanced Photo Editing | Skin retouch, background removal | \$50-\$100 |
| Old Photo Restoration | Repair old/damaged photos | \$50 |
| Video Color Grading | Professional grade | \$75 |
| Video Stabilization/Enhancement | Fix shaky or low-light footage | \$100 |

G. COPYWRITING & TEXT SERVICES

| <u>Service</u> | <u>Description</u> | <u>Price</u> |
|-------------------------|--------------------------|--------------|
| Ad Copywriting | Headlines + body text | \$100 |
| Website Copy (per page) | SEO-friendly content | \$100 |
| Product Descriptions | E-commerce optimized | \$100 |
| Scriptwriting | Short, long-form, or ads | \$250-\$800 |

H. PACKAGES

STARTER BUSINESS PACKAGE

Logo design
5 product photos
Social media banner
Basic flyer
Price: \$500

PREMIUM BRANDING PACKAGE

Logo + brand guide
20 product photos
Intro video
Full social media ad set
Price: \$3000

I. BRAND FOUNDATION PACKAGES

BRAND DISCOVERY & STRATEGY

Brand audit & market research
Competitor analysis
Brand positioning & messaging
Target audience definition
Cost: \$1,500 – \$4,000

BRAND IDENTITY DEVELOPMENT (CORE)

Logo (primary + variations)
Color palette
Typography system
Brand usage guidelines (basic brand book)
Cost: \$2,500 – \$6,000

J. COMPLETE BRAND DEVELOPMENT PACKAGES

| <u>Name</u> | <u>Service</u> | <u>Description</u> | <u>Cost</u> |
|---------------------------------|----------------------------|--|--------------------|
| Brand discovery & strategy | Rebranding Project | Full brand refresh or repositioning | \$6,000 – \$15,000 |
| Visual identity (logo + system) | Brand Naming | Business/product naming + availability check | \$1,000 – \$3,000 |
| Brand voice & tone | Brand Architecture | Sub-brands & product structuring | \$2,000 – \$5,000 |
| Messaging framework | Go-To-Market Strategy | Launch strategy & campaign planning | \$3,000 – \$8,000 |
| Brand book (15–30 pages) | Marketing Strategy Roadmap | 3–12-month strategic plan | \$6,500 – \$10,000 |

ADD-ONS & FEES

| <u>Item</u> | <u>Cost</u> |
|--|-------------------|
| Rush Delivery | +20–50% |
| Extra Revisions | \$50 – \$150 |
| Source Files | \$100 – \$500 |
| Commercial Usage License | 10–30% of project |
| Source Files | \$100 – \$500 |
| Strategy Consultation: \$100 – \$250 / hour | |

*Monthly Retainers, Term & Renewal Options Available

*Net 30 Days from Invoiced Receipts

*Tax Exception with a Provided Certificate

THANK YOU FOR CHOOSING
Narrow Bay Media LLC
Creativity • Strategy • Results
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CONTACT

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